

The Magazine  
MARY BALDWIN  
COLLEGE

Special  
Homecoming  
Information  
Inside



Grasping the Present,  
Shaping the Future

# PRESIDENT'S MESSAGE

*Dr. Cynthia H. Tyson came to Mary Baldwin College in the summer of 1985. A decade later, it is possible to read Dr. Tyson's inaugural address and find in it the seeds of much that she has accomplished and yet plans to accomplish.*

... I take the opportunity of this day to recall the strength of Mary Baldwin College, evidenced at four key moments in its history. These four events may be termed, as suggested by MBC Professor of History Dr. Kenneth Keller:

- A Crisis of Leadership
- A Crisis of Identity
- A Crisis of Scarce Resources
- A Crisis of New Responsibilities

## **A Crisis of Leadership**

When Mary Julia Baldwin died on July 1, 1897, a vacuum of leadership resulted. She had exerted control over the seminary (Mary Baldwin College was then a female seminary) through her magnetic personality and tireless dedication, with little involvement from trustees. She had kept open the institution throughout the War Between the States and during the worst economic depression in the country's history up to that time, from 1893 to 1897. During this period of depression, other female seminaries had been forced to close. In Staunton, for example, those run by the Methodists and Lutherans were no longer able to survive.

Mary Baldwin College, with superb financial management from the business manager, William Wayt King, and with considerable debate among trustees and administrators who succeeded Mary Julia Baldwin, embarked on a program for modernization which included campus construction, new academic programs and fresh approaches to boost enrollment.

The history of this period makes clear that it was a time of uncertainty, a probing towards a new style of education and administration with all the incumbent controversies that such conditions promote. We are all able to imagine the strain of moving from a 19th century style of leadership to meet the demands of a new age with a new style of participatory leadership. It was not easy. But, by 1912, the slump in students had disappeared; new campus facilities attracted and retained them; a method of management and a consensus had been established; and a new era begun.

The early 20th century was no longer Mary Julia Baldwin's world, but her institution had reached it intact and with



a new maturity that it had been forced to reach in order to cope with a changed context. But, the crisis, having been endured, had resulted in new strength.

## **A Crisis of Identity**

An even greater test of strength faced the institution in 1914. It had become a mosaic of programs. The bachelor of arts and the bachelor of music degrees were offered; it ran an elementary and a secondary school for girls; standards across the south were being upgraded at both public and private colleges and universities, and standards had to be raised similarly at Mary Baldwin; the curriculum had to be changed.

Should Mary Baldwin become a junior college? Or should Mary Baldwin aim for the highest standard and become a senior college, according to the new Southern Association standards for accreditation?

Where would the financial support come from at such a time of changing identity?

What did this college do? It took the difficult and most challenging option. It raised standards and became a four-year college; it defined its mission, it pursued an unrelenting purpose of academic strength, and the rest became mere detail.

## **A Crisis of Scarce Resources**

But then came the great depression. Following 1929, the college saw a rapid decline of resources. Enrollments fell. Fund raising suffered severely.

At the deepest point of the depression, in 1932, enrollment reached 190 students, and there was the tightest of financial times brought on not only by national conditions, but also by the role the college had adopted in developing new college-level courses and in purchasing equipment to support a demanding curriculum. With patience and with prudence, the college survived.

## **A Crisis of New Responsibilities**

In 1941, the United States entered World War II, and new demands were placed on Mary Baldwin College.

Changed times brought change in the attitudes and roles of women. They required new learning for their new responsibilities. And Mary Baldwin College adapted its liberal arts curriculum to meet the crisis of new responsibilities.

Students could take courses in consumer economics, personal finance, social work, personnel management and industrial psychology. The college taught practical courses in first aid and nursing. Non-credit courses appeared in auto mechanics and home repair.

Was Mary Baldwin College afraid to change? It seems not. At this time, the thrust to reflect and prepare for career opportunities for women in the college curriculum began.

Professional preparation for women had from earliest times been the emphasis of this college. But during World War II this emphasis increased. Those years saw a dramatic increase in interest in science, especially biology and other areas associated with medical technology. Courses in mathematics, economic, modern languages, the history of Russia and of the far East, showed the breadth of vision of faculty and students.

The commitment to the liberal arts remained, but Mary Baldwin College had established a like commitment to learning by doing, to a wider world, to humanitarian service and to preparation for expanding and changing professional opportunities.

Mary Baldwin College was a master of adaptability, practicality and courageous risk-taking. In this way it has always grasped the present, fraught with problems as it may be, and shaped its own future. The evidence is that it has done so successfully.

In accepting today the presidency of Mary Baldwin College, I pledge to you all my unwavering determination to stay on course.

The Magazine  
**MARY BALDWIN**  
**COLLEGE**

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# The First Ten Years of the Tyson Administration

by James D. Lott, Dean of the College

**I**t cannot, of course, be ten years since Cynthia Haldenby Tyson came to Mary Baldwin as president! It just doesn't seem possible. In a world of uncertainty, however, the calendar does tell at least a kind of truth; and as measured by the calendar, it has been one decade since her arrival in 1985.

Perhaps the sense many of us have of the compression of time has to do with the high energy with which Cynthia approaches everything, so that we all have the impression of moving forward at a faster clip than most of us would choose for ourselves. Perhaps it has to do with the fact that the busiest times are those which pass most quickly, and the past ten years have certainly been busy. Perhaps it has to do with the obvious zest for her job which Cynthia displays, a zest which is infectious. She has fun doing what she does, and consequently those who work with her also have fun. Perhaps, after all, it's simply a matter of how quickly time passes when you're having a good time.



Dennis Sutton

As a member of the 1985 Presidential Search Committee, I was among the first Mary Baldwin folks to meet Cynthia. We thought we had been prepared by the references, by letter and by phone, which had told us about her "charm," her "skill working with people," and her "ability to get things done." But nothing prepared us for the effect she made on all of us at the interview. She was charming, but the charm went beyond her demeanor (and even beyond her accent). She listened to questions intently, answering each as if the question itself had all the freshness of dawn and the questioner the brightness of sunrise. There was nothing false there. She really *was* interested in us as persons and as representatives of Mary Baldwin. Moreover, she had done her homework. She knew MBC well, its strengths and its problems, and she was able to express an understanding of the college which gave everyone on the committee confidence in her ability to do the job expected of her, and more.

After she had accepted the position, she visited MBC several times, getting to know the people who make up this interesting and varied community: she met with faculty, students, and administrators, and she was introduced to everyone at an open convocation in the Student Activities Center. Because the place was crowded, we all expected her to stand behind the lectern and speak into the microphone. The first thing she did, however, was step to the front of the stage and — rather than "address" us — have a conversation with us. It was not merely a moment of wonderful theater, though it was that; it was a demonstration of the way Cynthia expected to work as president, as a leader who engages people in discussion and who leads through consensus.

The first task she set for all of us together was a sweeping mission review.







Throughout the fall of 1985, faculty and students debated the goals MBC should set for itself, how the college should position itself in preparation for a new century 15 years away.

Out of that fruitful debate came the 12 "Characteristics of the Well-Educated Person of the Third Millennium" which provide us with a picture of our ideal alumna: grounded in the liberal arts, multicultural in understanding and sympathy, socially committed, skilled at written and spoken communication, eager to continue learning, comfortable with technology, skilled at group processes, adept at critical thinking, physically and mentally fit, confident in her role as a woman, able to establish and maintain solid relationships and grounded in strong ethical principles.

When the faculty endorsed this set of characteristics, it articulated its vision, and Cynthia's, of what Mary Baldwin is and does. The endorsement was a perfect example of agreement through consensus, and it established the pattern of cooperation which has marked her work with faculty, students and administration.

But we weren't allowed to rest there, in the fine atmosphere of concepts. Cynthia next proposed that we get busy and determine how we would shape our programs to develop those 12 characteristics more effectively. So through the summer of 1986 and into that fall, we organized ourselves into task forces to

*Far left: Charles S. Luck III, chair of the Board of Trustees from 1989 to 1994, and President Tyson made a great team. Mr. Luck and his family made a gift to the College of the terrace that joins the Student Activities Center, the new William G. Pannill Student Center, and the Rosemarie SENA Center for Career and Life Planning, naming it the Cynthia Haldenby Tyson Terrace in the president's honor. Left: President Tyson in her academic regalia, the doctoral robes from the University of Leeds, where she earned her bachelor's, master's, and doctoral degrees, all in English language and Medieval English literature.*

look at specific areas of the curriculum. That process resulted in a strengthened honors program, major innovations in computer science, business administration, and teacher education, the establishment of the Communications Institute, and initial planning of what ultimately became the program in Health Care Administration.

Indeed, when I look back on those first two years of Cynthia's presidency, I'm impressed with how much which was new then has now become an accepted part of Mary Baldwin's fabric. In 1985 and 1986 we introduced the Program for the Exceptionally Gifted, the Adult Degree Program opened a center in Charlottesville, we opened the Rose Marie Sena Center for Career and Life Planning and we began the flooring phase for what was to become the most successful capital campaign in Mary Baldwin's history. A good deal of this activity and innovative programming — PEG and the Sena Center in particular — had been planned before Cynthia became president, but it was her encouragement and support which gave them stability and assured their success.

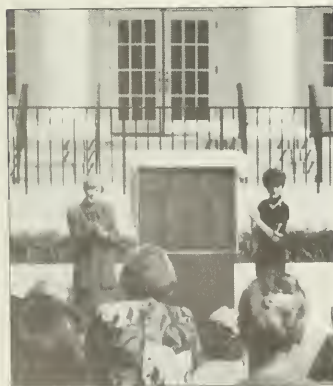
Something else became very clear about Cynthia from the beginning — she was going to work very hard to establish good relationships between Mary Baldwin and the community of Staunton. Within her first two years here she was elected a Ruling Elder in the First Presbyterian Church and was made a member of the board of direc-

tors of the Woodrow Wilson Birthplace Foundation, the Staunton-West Augusta United Way and the Museum of American Frontier Culture. She reestablished the tradition of the president's Christmas party, a time for Mary Baldwin faculty and staff to mingle with residents of Staunton and Augusta County. A recent editorial in the local newspaper lauding the college and praising us as a good neighbor is an end result of conscious efforts Cynthia has made to have us be a good neighbor.

The pattern of community involvement which Cynthia set in her first two years at Mary Baldwin has continued and includes both city and state. In 1987 Governor Gerald Baliles named her to the Virginia International Trade Commission and to the Virginia Lottery Board; in 1988 she joined the Staunton Rotary Club, one of the first two women to do so; in 1990 the governor named her to the state advisory board of the youth advocacy organization PULSAR; in 1992 the Staunton-Augusta Chamber of Commerce presented her with the Athena Award for achievement in community and business; in 1993 she was elected the first woman president of the Staunton Rotary Club and was named to Virginia Emissaries, the marketing group for the Virginia Chamber of Commerce; and last year she was named to the executive committee of the Virginia Foundation for Independent Colleges and to Governor George Allen's advisory council for federalism and self-determination.

Cynthia's primary concern, however, has been the well-being of Mary Baldwin and its people. And under her leadership the college has flourished. We have made improvements in the campus, we have expanded our programs for students, and we have gained national prominence as an institution.

Visitors who haven't been to MBC since 1985 will be surprised at the changes. In 1986 Wenger Hall was renovated to house the college's computer center and student computer labs. In 1988 the college purchased the Staunton YMCA building and athletic facilities for its Physical Activities Center. Also in 1988 we rededicated the 1908 Academic Building, restored through a grant from the E. Rhodes and Leona B. Carpenter Foundation of





Richmond, as Carpenter Academic Building. In 1989 we reopened and dedicated a restored Memorial Residence Hall, and in 1991 did the same with Hill Top, the oldest dormitory on campus. Both restorations were funded by generous gifts from Margaret Hunt Hill '37 and Caroline Rose Hunt '43. In 1992, the college's sesquicentennial year, we dedicated the William G. Pannill Student Center, funded by a gift from Mr. Pannill, then chair of the Student Life Committee of the Board of Trustees, and the adjacent Cynthia Haldenby Tyson Terrace, funded by Board of Trustees Chair Charles S. Luck III and his family. We also rededicated Miller Chapel, restored through a gift from William and Peggy H. Hitchman '40, to student and campus use.

Under Cynthia's leadership, the physical improvements on campus have been the most obvious manifestations of change, but there have been equally striking changes in our academic programs. In 1989, supported by a grant from the Carpenter Foundation, the College established a Pre-Ministry Program and a Health Care Administration Program. The success of this venture can be seen in the large numbers of students majoring in health care administration and volunteering in community service. Also the annual Carpenter Health Care Conference, held every May, has more would-be participants than our capacity allows. In 1992 we launched our Master of Arts

*Far left: Physical improvements on campus have been a hallmark of President Tyson's administration, from the renovation of Carpenter Academic to the building of a new student center. Here, she and the late Liddy Kirkpatrick Doenges '63, co-chair of the \$37 million sesquicentennial campaign, unveil the sesquicentennial plaque on the Tyson Terrace in 1994. Mrs. Doenges' co-chair in the campaign was her college roommate, Anna Kate Reid Hipp '63, who is now chair of the Board of Trustees. Left: From the first day she arrived on campus, Dr. Tyson established a reputation as a working president with an open-door policy and a commitment to leading the college through consensus.*



in Teaching Program, which features a unique liberal arts-based curriculum and represents the college's first venture into graduate education. Sixty students are enrolled at Mary Baldwin through this program, which two years ago received a large operating grant from the Jessie Ball DuPont Foundation. Also in 1992 academic chairs in the humanities and the natural sciences were established, funded by Margaret Hunt Hill '37 and Caroline Rose Hunt '43. In 1993 the Adult Degree Program opened its newest regional office on the campus of Blue Ridge Community College. And we are currently giving shape to the Elizabeth Kirkpatrick Doenges Distinguished Visiting Artist/Scholar Program, named for the late Liddy Doenges '63, a fervent supporter of the arts, of liberal education and of Mary Baldwin College.

For the past year and a half, Mary Baldwin has been in the public eye as the institution identified with leadership and the continuation of single-sex


education as an option for college students. The Virginia Women's Institute for Leadership has taken shape under Cynthia's direction; and, while many faculty, students, and administrators have been involved in the process, the existence of VWIL is a result of Cynthia's vision of higher education and her ability to inspire others to see that vision and work to implement it.

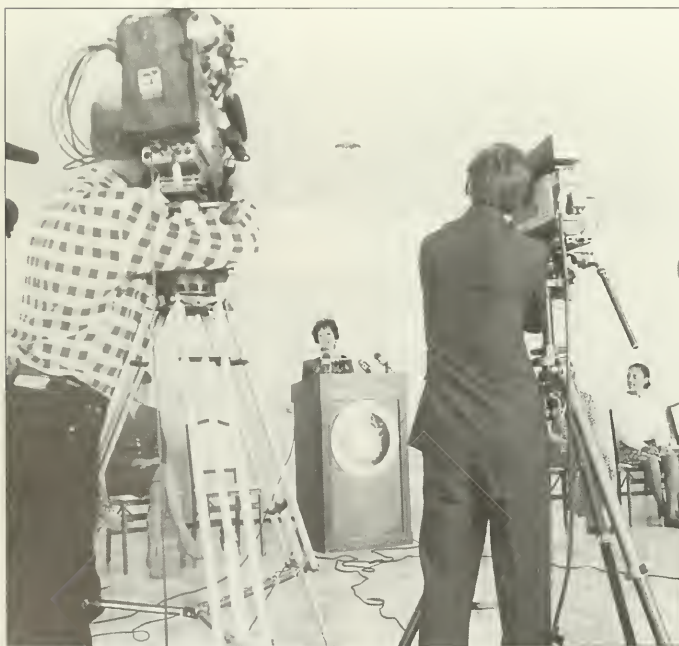
We have enjoyed over the past ten years a good deal of success, and the national press, foundations, and our own students and alumnae have acknowledged that fact. In 1987, 1989, 1993 and 1994 *U.S. News & World Report* named Mary Baldwin among the top liberal arts colleges in the south. The college has received the Sears-Roebuck Foundation Teaching Excellence Award and has been cited by the John Templeton Foundation as one of the top ten character building colleges in the U.S. We have experienced ten straight years of growth in enrollment, and in 1994 we realized, for the first

time in our history, more than \$1 million in our Annual Fund.

More and more, Cynthia has been called on to speak for Mary Baldwin and for single-sex education to a national audience, as well as to alumnae and other supporters of the college. During this academic year she has addressed a number of groups outside the Mary Baldwin family, including a meeting of the Women's National Democratic Club and a conference on women's issues sponsored by the Republican Governor of California Pete Wilson. She has been interviewed by local and national media: Fox television, *The New Republic*, *U.S. News & World Report* and *The New York Times*, to name a few. While the Virginia Women's Institute for Leadership has been the catalyst for this national interest in women's colleges and single-sex education, it is typical of Cynthia to see the interest in larger terms — a growing national sense that education should be rigorous, that students should live in environments which encourage them to become disciplined thinkers and doers, and that education should integrate the curricular and the co-curricular in ways which show the connections between learning and living. These are qualities which Mary Baldwin has traditionally exemplified and which VWIL makes more intense and intentional.

I've spent more time here at the end of this article discussing VWIL than I thought I would when I began. But for me, Cynthia's role in the development of this program and her participation in the public discussion it has generated are perfect examples of her leadership of this college. She believes that Mary Baldwin can make a real difference in the lives of its students — and in fact does so — and she believes also that Mary Baldwin has a central role to play on the national level as American society rethinks and debates higher education.

These past ten years have been interesting ones, heady and eventful for those of us who work and study day-to-day at Mary Baldwin. I'll admit to some slight trepidation — along with a lot of excitement and anticipation — when I try to imagine what Cynthia has in store for us over the next ten years. 



Dr. Tyson announces the establishment of the Virginia Women's Institute for Leadership.



# The Program for the Exceptionally Gifted

## Celebrates its Ten-Year Anniversary

by Celeste Rhodes, PEG Director

*Underachievement among gifted women is fact . . . . It is a national tragedy that a mere handful of gifted women have attained eminence while the remainder accept obscurity. — Barbara Kerr, member of the PEG research team and author of Smart Girls, Gifted Women.*

With a seed grant of \$250,000 from the Jessie Ball duPont Educational, Religious, and Charitable Foundation, the Program for the Exceptionally Gifted (PEG) began in 1985 at Mary Baldwin College; it was an innovative program designed to help gifted adolescent females meet their potential. This goal continues to be the basis of PEG.

The program's combined emphasis on academic and personal development for gifted females makes PEG unique among early entrance programs for such young students. Mary Baldwin is the only college in this country which offers a full-time residential program for gifted students who may be as young as high school freshmen.

PEG opened its doors with 11 charter students; ten years later, in 1994, 60 students from 19 states, including Alaska and Canada, came to Mary Baldwin to complete their college program one to four years early. As PEG completes its tenth year in May 1995, it seems an appropriate time to

reflect on the history of PEG and its development over the years.

### PEG Origins

The idea of PEG originated with the past president of MBC, Virginia Lester, when she noticed the remarkable academic performance of a young commuting MBC student, Danielle Spinelli, who had skipped high school and later graduated from MBC in 1985 with honors. Realizing that there was

an underserved population of high school age gifted females who could benefit from the college experience earlier than usual, Dr. Lester appointed a task force in 1981 headed by Ken Armstrong, MBC director of institutional advancement, to study such an innovative idea. Originally the program was to be a collaboration between Stuart Hall and Mary Baldwin College; therefore, the task force included faculty and staff from both institutions. The Gifted Task Force was responsible for developing the original conception of a five-year



*The charter members in the PEG Program at Mary Baldwin College posed for this picture in 1985. From left to right they are: Betsy Hopeman, Jennifer Lutman, Katie Sharar, Julie Sikes, Anne Byford, Charlotte Drew, Ashley Dulac, Christi Twiford, Nicole Angresano, and Eden Lavender. (Not pictured: Laurel Carter.)*

program: the first three years the student would be taking both high school and college courses, resulting in a Stuart Hall high school diploma, and the last two years the student would be enrolled full-time in college, resulting in a Mary Baldwin College degree.

After the receipt of the initial duPont grant for the start-up of PEG,

Mary Baldwin hired Christine N. Garrison as PEG director in 1984 to further develop and implement the program. Tee Garrison's personal charisma, creative energy, and commitment to the development of gifted females were instrumental in transforming what was merely a vision into a viable reality. She forged a program

based on current research on the needs of gifted adolescent females and worked hard to fashion a program which would flexibly meet the needs of its unique students. In 1985 Mary Baldwin College hired Celeste Rhodes as PEG assistant director and promoted her to the positions of associate director in 1986 and director in 1989.

## Dear PEG,

When Celeste Rhodes asked me to write a piece about PEG, she mentioned that this is the ten-year anniversary of the program. That means that I have been out in the "real world" for six years. Scary thought. Looking back across that long time, I will attempt to figure out what PEG has changed, improved, made possible for me.

Many of the benefits of the program are less tangible but far more important in the long run than the elimination of four years of schooling. By taking us out of situations where arbitrary limits were imposed, PEG allowed us to find our own limits. Professors at Mary Baldwin guided us as we pushed ahead, as well as administered a swift kick in the seat (figuratively) when that was necessary. They and the PEG staff also gave us the support necessary when the inevitable missteps occurred. This support continues even after graduation.

Probably the most important aspect of PEG was not our education or the staff and instructors, but the other students in the program. For most of us in the charter class, it was the first time we had been in a group where being ourselves was okay. No one was ridiculed for asking a question in class, even if the rest of the group didn't understand it. No one was cruelly teased for bringing home A's on tests, and no one thought it strange to talk about Shakespeare or current events or some biology question at dinner. This acceptance by others allowed us to accept ourselves and built self-confidence like nothing else could have.

The education and experience I had in Mary Baldwin's biology department compares favorably with the experiences



of graduates of some of the more prestigious colleges on the east coast. At Baylor College of Medicine, the graduate school class contained five students from large mostly state schools and two from small private colleges (including me). I was the only one with a B.A. in biology. My knowledge base was as good as anyone else's (good enough to exempt me from biochemistry), and my research background was actually better. I had already formulated a research question, designed a series of experiments to answer that question, and written up and publicly defended the results of those experiments while at MBC. Also, because Mary Baldwin does not have biology graduate students and the faculty are not under "publish or perish" rules, the students have access to the professors and equipment in a way almost no larger college or university can duplicate.

The effects of PEG on my life are somewhat difficult to determine. A vantage point of six years is not all that high a peak on which to stand and survey the territory. It is also difficult to determine where the effects of upbringing and PEG diverge, if they ever do. Even allowing for those difficulties, I would have to say that the pro-

gram has had a tremendous, positive effect on my life so far. PEG and Mary Baldwin gave me the knowledge base to compete and hold my own in an ever-changing field (medical research) and the self-confidence to ask difficult questions and to make decisions about how to answer those questions. I also gained a support network of peers, staff and professors that still lends its support when I need it.

Continuing support comes in the form of career counseling and even some help finding jobs. For example, when I was working in a clinical lab in Portland, Oregon, and was considering looking for a job in a totally different field, Dr. Lundy Pentz, my thesis advisor, suggested that a job in a non-clinical lab might be a better option than getting out of science altogether. His wife, Dr. Ellen Pentz, knew of an opening in a lab on the hall where she worked at UVA. Over Christmas break, I went to visit them and went to UVA with Dr. E. Pentz. While there, I applied for the opening and several days after returning home, I received a call offering me the job. I am very glad now that I didn't change fields. My employers pay me to play in a lab all day!

Even though it's a cliché, I have to say that PEG is probably the best thing that has happened to me. From saving me from four years of high school, to allowing me to meet people who are now my best friends, to helping me find the job I now have and really enjoy, PEG was a wonderful program.

Anne Morris Byford '89  
Charter PEG  
Senior Research Specialist  
Department of Pediatrics (Cardiology)  
The University of Virginia

Mary Baldwin received an additional \$1.2 million four-year grant in 1986 from the Jessie Ball duPont Foundation for the full implementation of PEG, the largest grant ever given by the duPont Foundation to an educational institution for a new program. MBC's then new president, Dr. Cynthia H. Tyson, was instrumental in providing the supportive leadership needed in developing and following through with the grant proposal. Over the past ten years, President Tyson and Dean of the College James Loti have provided vision and support in helping PEG become an integrated part of the Mary Baldwin College community.

When Celeste Rhodes became PEG director in 1989, the last year of duPont funding, her challenge was to demonstrate that PEG could become a self-supporting program by the end of the funding period and thus to assure the future of PEG at Mary Baldwin. That goal was met by cost cutting which focused on maintaining the essence of the program.

## Mission and Evolution

Despite many evolutionary changes since its inception, PEG continues to honor its original mission - to provide the opportunity and support for adolescent gifted females to begin to realize their potential.

Recognizing the changing needs of students and their families in today's society, and modifying the program to meet those needs, the PEG program has worked toward more effectively realizing its mission.

## Academic Challenge

Changes in the academic program for PEG students have occurred in a consistent manner over the past ten years. In response to student success in college courses and the financial concerns of families, the program changed from a five-year program to a four-year program in which students enrolled as full-time MBC students during their second year at PEG.

A formal program evaluation in 1987 conducted by evaluators from the University of Virginia supported the decision to phase out the Stuart Hall component of PEG. By 1988 the

program had pared down its high school transition courses for first-year PEGs to mathematics, social studies, and English. PEG first-year students now only take high school geometry (if not taken previously) and a study skills workshop series. PEG English became a college level course this fall and next year high school geometry will no longer be offered. We have learned that PEG students are interested in, able to benefit from, and perform successfully in college level courses upon entry to PEG.

## The Residential Program

Over the past decade residence life modifications have been made in recognition of students' opposing needs for supportive structure on the one hand and independence on the other. In the early years of the program the emphasis was on providing structure, with many required workshops and activities expected of students. Now PEG extra-curricular requirements have been reduced to the essential minimum and students are given more responsibility for making productive decisions about their free time.

Marcell M. McDougall, hired as resident director in 1989, promoted to assistant director of residence life in 1990, and now the PEG associate director, has made a considerable contribution to PEG through her efforts to empower students in learning how to live independently while making a difference in their community. Students now are given a hall budget and are actively involved in planning and implementing their own social hall events. Marcy has promoted leadership skills by encouraging students to become involved in college and community activities.

As in the early years of the program, students have goal setting and feedback (GSF) advisors to rely on for support, encouragement, and guidance. Moreover, these residence life coordinators are the academic advisors for most first-year students. Second-year PEGs are encouraged to select an MBC faculty advisor in their major. The PEG director provides a second avenue of support for students in academic advising.

During PEG's first four years, students lived in Tullidge Hall for two years with full-time supervision by staff. In their

third year they lived in the PEG transition experience, which was located in a wing of an MBC residence hall. In their fourth year they were fully independent. We modified this model gradually by permitting more mature students to move into the transition year experience in their second year. This strategy provides a positive incentive for students to adjust quickly and recognizes their maturity and readiness for more independence. Students who enter PEG after their sophomore year in high school live in the transitional residential experience and are assigned the faculty advisors who also work with the MBC Bailey Scholars.

## Marketing and Selection

Prospective PEG students are eligible to apply to PEG from their eighth grade year on and are accepted based upon demonstrated giftedness, consistent academic achievement, and personal maturity. Although PEG offers a unique educational opportunity for gifted students, it is not the right program for every gifted female. Thus, the process of matching the student to the program is critical for the health and development of the student and the program.

We continue to use a case study approach for the PEG selection process, involving the collection of extensive information from the prospective student and her parents. Students submit four essays, three recommendations, a school transcript, standardized test scores and parent essays, and families participate in an in-depth interview with PEG staff. Each student is then reviewed by the PEG Admissions Committee, which is chaired by PEG Assistant Director (1994) Kathryn Buzzoni and composed of PEG administrators, faculty, and staff. The process is intensive, but very effective in determining whether the student has the intellectual capacity and emotional maturity to succeed at PEG.

In 1990 Allison Young (MBC 1988, PEG assistant director for program advancement from 1989-1994) organized the first annual PEG Prospective Student Overnight on campus, bringing many prospective students and their families to campus to learn about the PEG experience. Allison also initiated an expanded marketing and recruiting



plan for PEG students by mailing PEG materials to talent search participants from a variety of national talent search programs. By getting the word out about PEG to a national pool of prospective students we have been able to become highly selective in accepting only 61 percent of applicants in 1993 and 53 percent of applicants in 1994. As PEG has become more selective in choosing its students, the PEG student body has become more academically successful as measured by grade point average and numbers of academic awards.

## Student Success

PEG students achieved a mean cumulative grade point average of 3.4

in 1993-1994. During the spring semester of 1994 PEG students' mean GPA was 3.56. Four first-year PEG students were named as MBC freshman class marshals: Theodora Clark, Christine Belledin, Kelda Jamison, and Katherine Prescott. In addition, 26 students, or 53 percent, were on the Honors List with a GPA of 3.75 or above; and 5 students, or 10 percent, were on the Dean's List with a GPA of 3.5 to 3.74.

For the first time a PEG student, Danica Jamison, received the Russell Scholar Award, which supports a rising senior's original research project. Another first occurred when Theodora Clark received the distinction of being named the Hillhouse Scholar for the Class of 1997 (with

the highest GPA in her class). In 1993-1994 PEG students received the most MBC academic awards at the Honors Convocation to date: visual arts for Danica Jamison, English for Jessamy Hoffmann, calculus for Cynthia Garde, history for Margaret Murray, performing arts for Laura Quimby, and two awards in biology for Michele Cargain.

More recently, third-year student Jennifer Snyder became the youngest Harry S. Truman Scholar in history. Truman Scholars receive \$30,000 toward their tuition for graduate studies. Jennifer Snyder was one of seventy students nationally who received this honor and the first Truman Scholar from Mary Baldwin College.

## Scholarship Fund Endowment Program for the Exceptionally Gifted

### Volunteer Committee 1994

Mr. and Mrs. W. Bruce Byford  
(Kathleen Kenig Byford '68)  
Anne Byford '89

Mr. and Mrs. Philip Sieck  
Jennifer Sieck '91

Mr. and Mrs. Rudy Watson  
Noshua Watson '95  
Tenea Watson '98

### Charter Donors

Dr. and Mrs. M. Alfred Akerman;  
The Martin Marietta Corp. Found.  
Dori Akerman '92

The George I. Alden Trust

Mrs. Margaret M. Briscoe  
Jane Briscoe '96

Mr. and Mrs. W. Bruce Byford  
Anne Byford '89

Mr. and Mrs. Robert K. Christensen  
Damaris Christensen '90

Mr. and Mrs. George C. Christie  
Rebecca Christie '94

William T. and Virginia Royster  
Francisco '64  
Sarah Francisco '97

Mr. and Mrs. Marshall V. Jamison  
Danica Jamison '95  
Kelda Jamison '97

The Right Reverend and Mrs. Christoph  
Keller, Jr.  
(Caroline Murphy Keller '42)

Mr. and Mrs. Morris A. Kenig  
Anne Byford '89

Celeste Rhodes and Carl Larsen

Mr. and Mrs. Walter N.  
McDougall; Kemper National  
Insurance Companies

Marcell McDougall and Thomas  
Carter

Mr. and Mrs. Peter E. S. Pover  
Evi Pover '92

Mr. and Mrs. Richard Clark Price  
Kathryn Price Amato '91

Mr. and Mrs. David E. Reubush  
Kym Reubush '92

The William H., John G., and  
Emma Scott Foundation

The Seth Sprague Educational and  
Charitable Foundation

Last year, with the help of PEG parent volunteers and contributions from parents, friends, and corporations and foundations, MBC was able to meet the terms of a challenge grant from the George I. Alden Trust to establish a PEG endowment. The endowment, which now stands at over \$107,000, will provide scholarships for two to five first-year students. Additional contributions are accepted at any time; contact Lydia Petersson, MBC director of grants.



## PEG Graduates

PEG graduated six students in May 1994, which brought the number of PEG/MBC alumnae up to 36 young women. About half of PEG alumnae have continued their formal education by enrolling in graduate programs in a wide variety of fields. Of the 17 graduates who have continued their education on the graduate level, 11 are pursuing science and math-related studies while six are pursuing humanities-related studies.

## Research & Publications

In 1986 a team of experts in the field of gifted education and the advancement of gifted females visited PEG to develop a research agenda on the effects of radical acceleration on gifted adolescent females. Since then many articles have been published and presentations made which recognize the impact of PEG in the field of gifted education.

Recent publications in gifted education have cited PEG as an exemplary program for gifted females. They include: *The Handbook of Gifted Education*, by N. Colangelo and G. Davis; *Excellence in Education of the Gifted*, by John Feldhusen; Joyce VanTassel-Baska and Ken Seeley; *A Handbook for Counseling the Gifted and Talented*, by Barbara Kerr; and *Teaching the Gifted Child*, by James J. Gallagher and Shelagh A. Gallagher.

## The College Environment

Over the past ten years we have learned that Mary Baldwin College offers many benefits to the PEG student and thus provides a good home for the program. PEG students benefit from a broad liberal arts education, contact with a faculty dedicated to excellence in undergraduate teaching, and the supportive atmosphere of a women's college. In such a close and caring community, PEG students naturally receive the kind of personal mentoring, particularly from faculty, that is recommended for gifted females. Given the youth of PEG students when they



Brad Robison

1995 PEG graduate Jessamy Hoffmann has served as co-editor of the Miscellany, a member of the yearbook staff, a resident advisor, and a member of the Judicial Board. She is a member of Phi Alpha Theta and Omicron Delta Kappa honor societies, and is president of the honor society Sigma Tau Delta. Jessamy is listed in Who's Who in American Colleges and Universities for 1994-1995. In 1993-94 she received the Benn Scholarship for creative writing.

complete their college education, it is highly possible that they may change their career focus after graduation. Thus, the Mary Baldwin liberal arts preparation is an important component of the radical accelerative option offered by PEG.

At Mary Baldwin College, PEG students see women as leaders at all levels of faculty, staff, administration and the student body. MBC provides over 200 opportunities for leadership and service for its student body; all these positions are held by women. Younger PEG students are exposed to older PEG and traditional Mary Baldwin students who have strengths in social interaction, interpersonal communication, and leadership. PEG students are able to develop greater self-esteem and self-confidence as they see MBC women comfortable with and respected for their leadership roles.

## Good News

We are pleased to report the development of a PEG Endowment Scholarship

Fund. This began with the work of MBC Director of Grants Lydia Petersson, who wrote a proposal for a PEG scholarship fund to the Alden Trust Foundation. In 1992, MBC received notice that the Alden Trust would offer MBC a 3:1 matching grant for endowed scholarships for PEG students. The Scott Foundation and the Seth Sprague Foundation also contributed generously to the scholarship. Over the next two years PEG volunteer families contacted other families of PEG students and alumnae to request donations for the matching grant. We owe much to the volunteer efforts of Bruce and Betsy Kenig Byford '67 and their daughter Anne Byford (PEG/MBC '89); Martha and Philip Sieck and their daughter Jennifer Sieck (PEG 1 year, transferred to and graduated from Davidson, now a PEG residence life coordinator); and Aremita and Rudy Watson and their daughters Noshua (PEG/MBC '95) and Tenea Watson (PEG/MBC '98). As a result of this grant and fundraising effort, we have over \$107,000 in an endowed scholarship fund for PEG students.

This year PEG has enjoyed some positive media attention. In addition to local media coverage, PEG was the subject of a feature by Japanese TV Asahi for their Newscaster program, which was aired in Japan on September 14, 1994. More recently, TV producers have filmed PEG participants for an hour-long documentary on gifted individuals for the ABC show "Turning Point." PEG was selected for this documentary to illustrate how gifted individuals can be challenged and supported within a caring, academic community. This prime-time program is scheduled for broadcast in May of 1995.

PEG is thriving at Mary Baldwin College due to the dedication of faculty and staff, as well as the courage and flexibility of PEG students and their families. This support has helped us to create a nationally acclaimed program of radical acceleration and personal support for gifted females. Despite some changes, PEG has maintained the essence of its innovative program. We look forward to a bright future and the opportunity to make a difference in the lives of many more gifted young women and their families.



## Mary Baldwin College heats up winter with hot cultural events

During the cold winter months Mary Baldwin was a hotbed of cultural activities. The college sponsored the fourth annual Culture Fest, the Broman Concert season and numerous events in celebration of Black History Month.

### Culture Fest

Culture Fest is the brainchild of Judy Métraux, MBC director of international admissions. Mrs. Métraux wanted MBC students to appreciate the diversity and cultures of MBC's foreign students. Culture Fest came to be; four years later, the 1995 Culture Fest was the biggest ever.

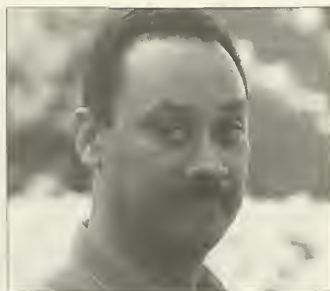
During Culture Fest, MBC students, faculty, staff and guests share music, food and art from different cultures. This year 12 student clubs participated in the event, and ethnic items from Sweden, India, Russia, Pakistan, Sri Lanka and Japan were on sale. Marion Hart of the MBC Development Office displayed her Native American tribal masks.

Studies Abroad Director Susan Thompson joined four MBC students participating in a formal Japanese tea ceremony, performed by MBC Japanese students dressed in traditional kimonos.

"There is lots of food and fun at Culture Fest," said Mrs. Métraux. "It is a very good event for MBC, as it increases cultural awareness among the MBC community."

### Art and Music

Former MBC faculty member Amy Cochrane and pianist Victoria Berneking were featured in the third performance of the 1994-95 Faculty Recital Series. The two performed before a packed audience in Francis Auditorium in March.



*Top: Culture Fest participants had the opportunity to participate in a Japanese tea ceremony. Middle: Former faculty member Amy Cochrane performed in one of the five Sunday Recitals in 1994-95. Bottom: Professor of Philosophy Edward Scott presented two seminars during Black History Month.*

The 1994-95 recital series was presented by past and present members of the Mary Baldwin music faculty in honor of the late Dr. Riley Haws, MBC assistant professor of music from 1987 to 1994. Soprano Amy Cochrane is a native of Waynesboro and taught at Mary Baldwin College from 1988 until 1990. She was the featured soprano in the Virginia Consort's Bach Festival in Charlottesville in January. Victoria Berneking is an associate professor of music at James Madison University and works extensively as a collaborative pianist.

Also in March, organist David Schrader presented the sixth and final in the series of Mary Baldwin College 1994-95 Carl Broman Concerts. Mr. Schrader is organist at the Church of the Ascension in Chicago. His recital was part of the inaugural year for the new Taylor & Boody organ at Christ Lutheran Church in Staunton.

Several artists exhibited their works in MBC's Hunt Art Gallery this winter. Milo Russell and Kathleen Olson displayed their paintings and artist Winn Rea exhibited a site-specific installation in February.

### Black History Month in February

Mary Baldwin sponsored several cultural events during Black History Month including Associate Professor of Philosophy Dr. Edward Scott's seminar on the black spiritual, "Over My Head I Hear Music in the Air." Dr. Scott and his wife Andrea also presented a seminar on "Understanding the Celebration of Kwanzaa."

The Reverend Brenda Brown-Grooms, a minister from Crozet, VA, presented an evening of civil rights stories, Negro spirituals and freedom songs titled, "How I Got Over and Tales From the Other Side."

## MBC Theatre

The Mary Baldwin College Theatre Department presented Christopher Hampton's *Les Liaisons Dangereuses* in five performances in February. The play is based on the novel by Choderlos de Laclos, as was Christopher Hampton's screen version *Dangerous Liaisons*. The production is set in pre-revolutionary France, a period known for its decadence and excess. Merteuil was por-

trayed by MBC senior Elizabeth Brandon, known to many alumnae for her performances in *Allie Rounds*.

Local Staunton actor Patrick Bednarczyk and Elizabeth Brandon '95 practice for their performances in the MBC theatre production *Les Liaisons Dangereuses* in February. Elizabeth Brandon also starred in the April production of *Talley's Folly*, a moving drama by Landford Wilson.



photo by Brad Robison

## MBC Trustee Phyllis Cothran first female to serve on Ethyl's corporate board

In February Mary Baldwin College Trustee Phyllis L. Cothran became the first female board member of the Richmond, VA, based Ethyl Corporation, a producer of petroleum additives. Ms. Cothran also serves on the board of an Ethyl spin-off company, Tredegar Industries, Inc.

Phyllis Cothran has served on the Mary Baldwin College Board of Trustees since 1993. She is president and chief operating officer of Richmond's Trigon Blue Cross and Blue Shield, the state's largest health insurance company, with about 1.8 million policyholders.

Ms. Cothran joined Blue Cross and Blue Shield in 1972 and worked on accounting and finance projects for five years. She was named chief financial officer in 1981 and put in charge of operations in 1989. In 1990 she was named president and chief operating officer, which made her then the highest-ranking female executive in Richmond.

Last year Ms. Cothran became the first woman to chair the board of the 126-year-old Metropolitan Richmond Chamber of Commerce.

Her civic and community board memberships include Virginia's Special Advisory Commission on Mandated Health Insurance Benefits, the Metropolitan Business Foundation, the National Museum of Health and Medicine Foundation, the Virginia Biotechnology Research Park, the Metro Richmond Coalition Against Drugs, the Science Museum of Virginia Foundation, the Richmond Forum, the Virginia Public Safety Foundation and the Junior Achievement Senior Advisory Board.

Ms. Cothran also serves on several education boards, including the University of Virginia's Darden School Foundation, Virginia Commonwealth University's School of Business Council and the Angus Powell Endowment Foundation Board.



Dementi Foster Studios

Ms. Cothran has received numerous honors and awards, including the 1990 Alumni Star Award from Virginia Commonwealth University, the 1992 Corporate Women's Achievement Award from the Virginia Council on the Status of Women and the 1992 Top Management Award from the Richmond Sales & Marketing Executives Association.



## *Pat LeDonne promoted to dean of admissions and financial aid*

Patricia N. LeDonne has been promoted to dean of admissions and financial aid following the resignation



*Patricia N. LeDonne*  
*Dean of Admissions and Financial Aid*

of Executive Director of Enrollment Douglas E. Clark. MBC President Dr. Cynthia H. Tyson announced the promotion in February saying, "I know Pat will perform superbly in this major responsibility at Mary Baldwin."

Under Pat's tenure as director of admissions, Mary Baldwin's enrollment figures have continued to increase. Last year Mary Baldwin enrolled the largest traditional class in the college's 152-year history. A total of 301 new students entered Mary Baldwin in September 1994, and MBC celebrated ten straight years of enrollment growth.

In June 1993 Pat LeDonne was named director of admissions. She brought to Mary Baldwin her diverse and productive background in college administration. From 1990 to 1993 she served as director

of admissions at Wingate College in Wingate, NC. Under her leadership, Wingate's student enrollment grew to record numbers.

Prior to serving at Wingate College, Ms. LeDonne was on the staff of Grove City College in Pennsylvania from 1985 to 1990. At Grove City College she served as director of enrollment management, assistant to the vice president for external affairs, director of career planning and placement and assistant director of admissions. From 1980 to 1985 Pat served on the staff of Muskingum College in New Concord, OH. At Muskingum she served as both assistant dean of residence life and as an admissions counselor.

Pat graduated with honors from Grove City College in 1979 with a B.A. in business administration.

## *6th Carpenter Conference focuses on health care for the elderly*

"Growing Old Gracefully?" was the focus of Mary Baldwin's sixth Carpenter Health Care Conference held on May 1 for a capacity crowd in the Francis Auditorium. Conference speakers addressed the factors influencing the financing and delivery of care to today's elderly.

"The health care needs of the elderly are more burdensome than for any other segment of our society," said Dr. Steven A. Mosher, director of MBC's Health Care Administration program. "Given the graying of the American population and the dynamic nature of the health care environment, the complex issues related to the delivery and financing of care for the elderly are becoming increasingly urgent."

Presenters for the Carpenter Conference discussed how to confront future health care needs for the elderly. Speakers included Dr. Martha Derthick, Julia Baldwin Cooper Professor in the Department of Government and Foreign Affairs at The University of Virginia; Dr. Carlos E. Gomez, assistant professor in the Department of Medicine at UVA; Dr. Joshua M. Wiener, senior fellow for economic studies at the Brookings Institution in Washington, DC; Dr. Carrie Douglass, MBC assistant professor of anthropology; and Elbert Detwiler, president and CEO of the Virginia Mennonite Retirement Community in Harrisonburg, VA.

The one-day, multidisciplinary Carpenter Conference was developed

by the faculty of the Health Care Administration Program, the Preparation for Ministry Program and the Pre-Medicine Program at Mary Baldwin College. It is made possible by a grant from the E. Rhodes and Leona B. Carpenter Foundation. The conference is designed for health care professionals and consumers; for members of health care organizations and voluntary health service groups; for insurance professionals; and for students, faculty and staff of educational institutions. A grant from the E. Rhodes and Leona B. Carpenter Foundation also makes available two \$5,000 scholarships to students majoring in health care administration at Mary Baldwin College.



# AWARD NOMINATIONS

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# NOMINATIONS INVITED

*All alumnae and friends of Mary Baldwin College are invited to submit nominations for the Alumnae Association Board of Directors, as well as for the Association's top awards. Submissions will be considered by the Nominating Committee of the Alumnae Board. Self-nominations are encouraged.*

*The new class of Board members-at-large will begin their terms of office in July 1996, and awards will be presented in May 1996. All graduates and former students of Mary Baldwin College and Mary Baldwin Seminary, regardless of race, creed, or sex, are considered alumnae in good standing and are eligible to receive Alumnae Awards and to serve on the Board of Directors.*

*In turn, members of the Alumnae Board on the Admissions Committee will consider nominations for the Admissions Volunteer Excellence Award in the spring, and present the award in the fall.*

## Admissions Volunteer Excellence Award

This award was established in 1991 by the Admissions Committee of the Alumnae Association Board of Directors to recognize excellence in admissions recruitment activities. Recipients of the award do not have to be alumnae of Mary Baldwin College. This prestigious award is presented at the Admissions Appreciation Luncheon during Spring Leadership Conference each year.

Nominations for the award are due by December 11 for consideration for the following March leadership conference.

### Service to the Admissions Office:

#### CRITERIA TO CONSIDER:

- attends college fairs
- hosts/attends admissions receptions
- calls accepted applicants
- brings students to campus
- presents scholarship certificates at high school awards programs

### Leadership in other college-related activities:

- fundraising in local communities
- chapter officer
- other service to MBC

## NOMINATION FOR ADMISSIONS VOLUNTEER EXCELLENCE AWARD

In recognition of excellence in service and accomplishments in admissions recruiting activities, I nominate the following person for the Admissions Volunteer Excellence Award.

Nominee: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Student Name, if different: \_\_\_\_\_ Class: \_\_\_\_\_

Activities and Achievements: \_\_\_\_\_

Honors Received: \_\_\_\_\_

I believe the nominee is worthy of this award because:  
(Attach additional information if needed) \_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Send nominations to: Jennifer Sowers, Director of Volunteers, Mary Baldwin College Alumnae Office, Staunton, Virginia 24401

by December 11, 1995 to be considered for the following March or fax to (703) 885-9503.



# Nomination Criteria for Alumnae Awards

The recipients of all these awards shall be nominated by Mary Baldwin alumnae. No more than two awards in each category will be given each year, with the exception of the Emily Smith Medallion, for which there is no such restriction.

## Emily Smith Medallion

Mary Baldwin alumnae have performed outstanding service in many areas of American life. Some have received public acclaim; others who have served just as fully have not been recognized. The Board of Trustees, believing that all such alumnae should be recognized in a tangible way, established the Emily Smith Medallion Award, named for Mrs. Herbert McK. Smith of Staunton, Virginia, herself a distinguished alumna.

The Emily Smith Medallion each year honors an alumna who has made outstanding contributions to her community, church, the college and the Commonwealth.

## Emily Wirsing Kelly Leadership Award

This award was established in 1986 by the Alumnae Association and the Class of 1963 in memory of Emily Wirsing Kelly '63, a distinguished leader for Mary Baldwin, her community and family.

This award honors those alumnae who have demonstrated outstanding service and excellence in leadership on behalf of MBC.

## Career Achievement Award

Outstanding career performance demonstrates the value of a liberal arts education and serves as an inspiration for our current students. This award was established in 1986 by the Alumnae Association to honor alumnae who have brought distinction to themselves and Mary Baldwin College through their careers or professions.

## Service to Church Award

This award, established in 1986 by the Alumnae Association, recognizes the close and important relationship that has existed between Mary Baldwin College and the Presbyterian Church since the college's founding. The Service to Church Award honors those alumnae who have provided distinguished service to their churches and spiritual communities.

## Community Service Award

Established in 1986, the Community Service Award honors those alumnae of Mary Baldwin College who have provided distinguished and outstanding volunteer service to their communities, and who have brought honor to their alma mater through their activities.



## NOMINATION FOR ALUMNAE AWARDS

In recognition of distinguished service and accomplishments, I would like to nominate the following alumna to receive the: (check one)

☐ Emily Smith Medallion

☐ Career Achievement Award

☐ Emily Kelly Leadership Award

☐ Service to Church Award

☐ Community Service Award

Nominee: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Student Name, if different: \_\_\_\_\_ Class: \_\_\_\_\_

Activities and Achievements: \_\_\_\_\_

Honors Received: \_\_\_\_\_

I believe the nominee is worthy of this prestigious award because:  
(Attach additional information if needed)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Daytime Phone: \_\_\_\_\_

Send nominations to:

The Nominating Committee, Office of Alumnae Activities, Mary Baldwin College, Staunton, Virginia 24401 by July 1, 1995 or fax to (703) 855-9533.



## Alumnae Association Board of Directors Nominee Considerations

The Alumnae Association Board of Directors represents the 11,000+ alumnae of Mary Baldwin College and provides leadership to the college and the alumnae body. Members of the Alumnae Board have distinguished themselves in their personal lives, careers, and in service to the college and represent a wide range of class years, geographical locations and career choices. They are responsible for promoting the college on an ongoing basis and for guiding the Alumnae Association in its projects, policies and financial matters.

**Membership:** Members-at-large serve three-year terms; officers serve two-year terms per office following a term as a member-at-large; each member-at-large serves on a committee of the Board.

**Meetings:** Attendance at a biannual business meeting is required for all members; committee meetings are held as called by the president or committee chair.

**Community Representation:** All Board members continually strive to represent the missions, programs, and activities of the college and the Alumnae Association in their communities. All Board members are strongly encouraged to be active in MBC alumnae functions and programs in their communities. All Board members are urged to serve as an information resource in their communities for promotion of MBC.

**College Support:** All Board members are expected to support the college financially through participation in the Annual Fund and other campaigns to the best of their ability.



### NOMINATION FOR ALUMNAE ASSOCIATION BOARD OF DIRECTORS

Nominee: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Class: \_\_\_\_\_ Occupation: \_\_\_\_\_

Business Address: \_\_\_\_\_

Community Activities: \_\_\_\_\_

Special Accomplishments, Awards, Honors: \_\_\_\_\_

Present or past work with the Alumnae Association: \_\_\_\_\_

I believe that the nominee would bring the following strengths to the Alumnae Board: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Send nominations to

The Nominating Committee, Office of Alumnae Activities, Mary Baldwin College, Staunton, Virginia 24401 by **July 1, 1995** or fax to (703)885-9503.





## Alumnae President's Letter

Dear Fellow Alumnae,

It's a real pleasure for me to welcome Jane Gillam Kornegay '83 as executive director of alumnae activities. She assumed her new position on March 6. Jane began her career in the Mary Baldwin College Admissions Office and most recently was director of alumni activities at Barton College. Jane, we're glad you're back!

In this issue of the *Magazine*, you will find an insert for alumnae board and award nominations. If you know an alumna willing to serve on your association's board of directors or an alumna deserving of one of the association's five annual awards, please take a few moments to complete a nomination form. We also welcome self-nomination. Remember, you are the nominating committee's source for qualified nominees.

During this academic year, a number of events have been sponsored by the college for alumnae across the country. You have been entertained by Mitzi Leshner '95 in the one-act play *Allie Rounds*, written by Barbara Allan Hite '58; and by the Joffrey Ballet at their performance of the *Nutcracker Suite* at the John F. Kennedy Center. You have toured the Greensboro Historical Museum, seen the Barnes Collection at the Philadelphia Museum of Art and bet on your favorite horse at the Foxfield Races. You have attended luncheons, desserts, cocktail parties and socials with alumni from other Virginia schools. You have also helped with admissions activities: parties, college nights and telephoning. To all of you who have volunteered to organize, host or assist, I thank you.

Homecoming and Alumnae College are May 25 to 28, and I hope those of you in reunion classes have made your plans to return for a most enjoyable weekend. Activities are not limited to those having reunions, so all of you are invited to come and join the fun.



Sally Bingley  
President of the Alumnae Association

Events will begin on Thursday, May 25, with a buffet dinner at the college followed by a musical program at the Oaks, home of Fletcher and Margaret Collins. On Friday you will have the opportunity to return to a Mary Baldwin classroom and participate in one or more classes taught by some of Mary Baldwin's outstanding faculty. A reception with faculty and staff will be followed by individual class dinners. Saturday's events include the Parade of Classes (wear an outfit with your class colors), the annual meeting of the Mary Baldwin College Alumnae Association and the Candlelight dinner with remarks by Dr. Cynthia H. Tyson. We'll conclude this memorable weekend with breakfast, a chapel service and Mary Baldwin's 153rd commencement on Sunday morning. I look forward to seeing each of you there.

You are a unique group. Your enthusiasm and devotion to your alma mater is unsurpassed.

Fondly,

*Sally A. Bingley*

Sally Armstrong Bingley '60  
President of the Alumnae Association

## Update

- Noted businesswoman, volunteer and friend of Mary Baldwin College Jean McArthur Davis '45 died on January 12, 1995. A graduate of Duke University as an economics major, Jean Davis cultivated a variety of institutional and economic successes. Her most recent business and foundation affiliations include president and CEO of the McArthur Jersey Farm Dairy in Miami, FL; and president of the J.N. McArthur Foundation, Inc. She participated in MBC's executive-in-the-classroom program. MBC awarded her the Sesquicentennial Medallion in 1992.

- Jennifer J. Snyder, a 16-year-old junior in MBC's Program for the Exceptionally Gifted, was awarded a 1995 Truman Scholarship from the Harry S. Truman Scholarship Foundation. Named for former president Harry S. Truman, the merit-based scholarships are awarded to only 70 students nationwide. This year 763 college juniors from 378 colleges and universities were nominated for the awards. The \$30,000 scholarship pays for the student's senior year and for graduate school. Applicants must display an interest in a career in public service or government. A native of St. Anthony, Minnesota, Jennifer is interested in a career in the Foreign Service, and hopes to become an ambassador.



## Alumnae involvement awards honor deserving volunteers

by Jennifer Sowers, Director of Volunteers

Each year the Alumnae Involvement Committee of the Alumnae Board recognizes alumnae for their extra efforts in assisting the office with area events. The efforts of these individuals, and of countless others, make it easier for MBC alumnae to stay in touch with each other and with the college.

### 1994 Admissions Volunteer Excellence Award

**Susan Chadwick Cocke '73**

The Admissions Volunteer Excellence Award was established in 1991 to recognize alumnae and friends for their outstanding contribution to Mary Baldwin's recruitment program.

Susan Chadwick Cocke '73 has been an involved and dedicated admissions

volunteer. She has attended the Virginia Highland Community College Fair for a number of years and has referred many students to Mary Baldwin. Susan has also escorted young women to campus so they could see first hand what opportunities are available to MBC students. Volunteers like Susan are an indispensable part of Mary Baldwin's recruitment efforts.

### 1994 Alumnae Involvement Awards

**Ingrid Geijer Erickson '89  
Jane Townes '69**

Ingrid Geijer Erickson '89 utilized one of Washington, DC's many cultural events to bring MBC alumnae together. For two consecutive years she has arranged for Mary Baldwin alumnae and guests to attend

the holiday performance of the Joffrey Ballet's *Nutcracker Suite* at the John F. Kennedy Center Opera House. The Alumnae Office helped underwrite the event so guests could enjoy the performance at a discounted price. Dean of the College Dr. James Lott and his wife Pam attended the 1994 event.

Jane Townes '69 goes to extraordinary lengths to promote Mary Baldwin College. Jane serves on The Advisory Board of Visitors, contributes to the Annual Fund, serves as an admissions volunteer and is very active with local Tennessee alumnae events. Jane also goes beyond the call of duty when an event is planned anywhere near Shelbyville, TN. This past fall Jane drove several alumnae to area events which they might otherwise not have been able to attend.



Susan Chadwick Cocke '73



Ingrid Geijer Erickson '89



Jane Townes '69

**Alumnae Association Bylaws changes are up for vote at the May 1995 meeting.** Revisions to the Mary Baldwin College Alumnae Association bylaws require a vote of approval by the members present at the annual meeting of the Association held during Homecoming Weekend. A vote on proposed changes (outlined in the winter issue of Columns) will be called for at the annual meeting scheduled for Saturday, May 27, 1995. Any member of the association wishing to receive a copy of the proposed bylaws may write or telephone the Office of Alumnae Activities, Mary Baldwin College, Staunton, VA 24401; Phone 703-887-7007, Fax 703-885-9503. If approved at the annual meeting, the revised constitution and bylaws will become effective July 1, 1995.

## Jane Kornegay takes helm of Alumnae Activities office

Jane Gillam Kornegay '83 was appointed executive director of Alumnae Activities effective March 6. Jane comes to Mary Baldwin from Barton College in Wilson, NC, where she was serving as director of alumni activities.

Jane is no stranger to the Mary Baldwin community. In addition to being an alumna, she worked in the Mary Baldwin Admissions Office for seven years between 1983 and 1990. She served as an admissions counselor, assistant director, acting director of admissions, recruitment director and associate director. Jane has served as director of both the Alumni Activities and Annual Giving Offices at Barton College.

Jane has over ten years of professional administrative experience in

higher education with concentration in admissions, alumni, development and public relations. She is a member of the MBC Alumnae Association Board of Directors and the Barton College Women's Club. She is also a member of the Virginia and Carolina Associations of Collegiate Registrar and Admissions Officers, the North Carolina Association of Independent Colleges and Universities and the Potomac & Chesapeake Association of College Admissions Counselors.

"I believe this position will be a challenging, rewarding and stimulating experience," said Jane. "I can think of no better way to offer service to my alma mater."

Vice President for Institutional Advancement Mark Atchison said,



"We are glad to welcome Jane back to Mary Baldwin. I believe MBC will have a rewarding relationship with Jane. She will offer much strength to the Alumnae Activities Office."

## A Reading List

The Alumnae Association Board of Directors Continuing Education Committee is happy to feature books recommended by members of the Alumnae Association Board of Directors. The books listed below are of personal and/or academic significance, and are recommended as good books for all Mary Baldwin alumnae/i.

*33 Days Hath September*  
by Karen Cauble

*Around the Cragged Hill*  
by George F. Kennan

*Colony*  
by Anne Rivers Siddons

*Cruel and Unusual*  
by Patricia Cornwell (a Richmond author)

*Father Melancholy's Daughter*  
by Gail Godwin

*Handsome Women*  
by Judith Henry Paul

*I Can Do Anything If I Only Knew What It Was*  
by Barbara Sher

*Idols, Victims, Pioneers: Virginia's Women From 1607*  
by James S. Wamsley with Anne M. Cooper

*If God Is So Good, Why Do I Hurt So Bad?*  
by David B. Biebel

*Mast Farm Inn, Family Style*  
cookbook by Sibyl Pressly

*Rise and Walk: The Trial and Triumph of Dennis Byrd*  
by Dennis Byrd with Michael D'Orso

*Seize The Day*  
by Danny Cox

*Sex, Lies and Stereotypes (Perspectives of Mad Economists)*  
by Julianne Malveaux

*Skinny Dipping*  
by Janet Lembke (a Staunton author)

*The Bean Trees*  
by Barbara Kingsolver

*The Wild Berry Book: Romance, Recipes and Remedies*  
by Katie Letcher Lyle  
(a Lexington author)

## *A Passion for Justice: Judge Kim O'Donnell '82*

By Sarah O'Connor

Drive into the heart of Richmond, Virginia and turn off on a side street into a public housing development. The tiny brick units are scarred with graffiti, several are boarded up, doors hang on broken hinges, yards are bare dirt. Drive to the end of the street and you are facing two long brick buildings that look like elementary schools. One is the Richmond Juvenile Detention Center, the other is Richmond's sole Juvenile and Domestic Relations District Court.

Pass through the metal detector just inside the door to the courthouse, pick your way through noisy throngs of men, women and children, find door #2 and enter.

You are in Judge Kim O'Donnell's courtroom, a quiet, dark-panelled room lit by fluorescent lights, where voices are rarely raised and fairness is the highest good. Three rows of benches on two sides face a long raised bench. There the judge sits, her brown shoulder-length hair tucked behind her ears, a hint of blue eyeshadow over her eyes. At 34, she is one of the youngest juvenile court judges ever appointed in Virginia.

A courtroom is the place in our society where "the buck stops," as Judge O'Donnell says. Justice is no longer an abstract term. Judgements are made. Right and wrong are decided. Guilt and punishment are assigned.

This morning Judge O'Donnell is hearing arraignments. Each of the four juvenile court judges takes one week a month as the duty judge, hearing all arraignments in order to free the other judges to hear cases. The brown clad sheriff seated at a table in front of the judge reaches for a phone and calls over a loudspeaker in the next room for the



*Kim O'Donnell '82 was sworn in as judge of Richmond's Juvenile and Domestic Relations District Court in November 1994.*

parties in the first case to come to Courtroom #2.

The first person called is a young woman. The judge reads her charge: the attempted murder of her husband. A felony. The case is continued to a future date because all the necessary parties are not present.

The next case is a tough looking youth who is being held at the detention center next door. He is brought in by the sheriff from a back room and told to sit at a table in front of the benches facing the judge. Picked up for violating parole, he is dressed in a gray sweatshirt and blue jeans, the detention center "uniform." His parole officer testifies that the youth is on parole for auto theft. He has repeatedly missed meetings with the officer, violated his 7 p.m. curfew, and has been observed hanging around a neighborhood notorious for drug dealing. When the

police apprehended him, he had several bullets in his pocket, and over \$300. Charges are pending in regard to the bullets.

Judge O'Donnell must determine whether or not to keep the youth in detention. She decides that he would be a menace to society if she let him go and rules that he must stay in detention until he is tried. She takes time to explain her decision to the boy, reminding him to look at her when she speaks to him. Her tone is kind, but firm. He is crying as he leaves.

"One of the things I think is most important for children, and all people, to understand," she comments later, "is that there is accountability. You do a grave disservice to anybody when you say, 'Here's what I expect of you and here's what I'm going to do if you don't do it,' and you don't follow through. Then you've lost your credibility.



"I can't change the people who are in front of me. I can't change their lives. I can't take away the terrible circumstances that a lot of these children live in, but the one thing I can do is be consistent and at least offer them the motivation to change and the services that help them when they decide they want to do that."

O'Donnell knows the juvenile system thoroughly. She spent seven and a half years on the other side of the bench as a public defender, a full time advocate known for her ferocity on behalf of juvenile offenders. Appointed a judge in November, 1994, by the Virginia General Assembly, she must work extra hard now to maintain her impartiality. "The most valuable asset I have is impartiality, and I have to be careful I'm not communicating something different."

Juveniles are defined as persons under 18 years of age. This court handles all crimes by children, against children, intra-family crimes, criminal abuse and neglect cases, hearings on removal of children from their homes, foster care hearings, commitment hearings, and detention hearings. It is a complex court with a high volume of cases. Dealing with the administrative issues is one of the most difficult parts of O'Donnell's job. She says, "One of my goals as a judge is to make the court more efficient, because that impacts on justice. When I have someone who has to wait for five hours before a case is continued, something is wrong."

The next two arraignments involve a woman who has been charged with physical abuse by her daughter and a young man who has been charged by his mother with destroying her property. Charges are read, court dates are set, and court-appointed attorneys are assigned. Every time a new case is brought before the judge, she asks the defendant if he/she can afford to hire a private attorney or if he/she wants a court-appointed attorney. Of the people brought before the judge this morning,

not a single one has a private lawyer. The attorneys, conspicuous in their conservative suits, wait at the back of the courtroom, coming up as they are called to take the cases assigned to them.

The best part of O'Donnell's job is when she has the opportunity to help people who have decided they are going to help themselves. She admits that these are the exceptions, but "when you have a kid sitting in front of you who wants a second chance and you're able to give him that second chance and help him begin to rebuild, that's a wonderful feeling."

None of O'Donnell's family members were lawyers. She didn't even know any lawyers. Still, she knew from the age of seven that that was what she wanted to be. At Mary Baldwin College, she majored in math, graduating in 1982. At the University of Richmond law school, she had a vague idea that she might want to be a tax lawyer, because she was good at it, but it didn't excite her. In fact, she was unsure what kind of law she wanted to practice until she answered an ad for a new office of public defenders being established by the city of Richmond. During the course of the interview for the position, she was asked if she would be interested in juvenile law. "It was one of those times when my whole life changed in an instant and I knew, no question in my mind, that that was exactly what I was supposed to do." She had just found her calling.

By noon Judge O'Donnell has heard 15 cases. She skips lunch and prepares for a commitment hearing on a 10-year-old boy. If she is tired, it doesn't show.

The hearing begins promptly at one o'clock, as the judge has promised an impatient psychiatrist that it would. The boy appears from the back with his attorney. He is wearing a heavy winter coat and has a stovepipe haircut. When his mother comes forward to hug him, she is motioned back by the sheriff. "It's all right," the judge assures the sheriff. The boy's face remains expressionless.

A treatment specialist at his school testifies that the boy attacked two of his teachers and threatened to bring a gun or a knife and kill another teacher. Two psychiatrists testify that the boy has a major depressive disorder and an intermittent explosive disorder. Some of this behavior could be related to a head trauma he suffered at the age of four. They are recommending that he be committed to a mental hospital for psychiatric evaluation and neurological testing. Judge O'Donnell calmly questions the doctors and the mother. She speaks to the boy. Then she rules that he should be committed in order to get the kind of evaluation he needs.

Back in her chambers, she says, "If I can do nothing else but acknowledge the humanity of the people I deal with and treat them with the respect they deserve, then I will probably have made a contribution to them that lots of other people have never made. The long-term big issues are so hard to deal with. I think if you can keep this perspective, you won't get lost."

It must be an approach that works. In 1992 O'Donnell was named Virginia's Outstanding Lawyer in Indigent Advocacy by the Virginia Women Attorneys' Association. In December 1994, she received the Women of Achievement Award from the Metropolitan Richmond Women's Bar Association.

Leaning forward in her chair, she confides that she feels sorry for people who don't get the same satisfaction out of their jobs that she does. "I love everything that I do. I know that I'm exactly where I'm supposed to be in the grand scheme of things and making the contribution to the world that I'm supposed to make."

A clerk pokes her head in the door. "Your Honor, everyone's ready for the next case to be called." O'Donnell zips her black robe back over her dress and is off, eager to return to her courtroom.

# Homecoming and Alumnae College



# Come Join Our Parade!

*May 25-28, 1995*

**Come join us at Mary Baldwin College to relax, learn, see old friends and meet new ones. You will be pleased with the campus, which now comprises 54 acres. You will discover both familiar and new facilities and see Mary Baldwin at her best.**

**For registration information call Anne Holland '88 (703) 887-7007**

## *Housing*

**On-campus:** Rooms in the residence halls are available for those who prefer to stay on campus. Residence halls are completely coed during Homecoming, so husbands and wives may stay on the halls reserved for their class. Rooms contain only essentials: made-up beds, towels, washcloths, soap and drinking glasses. Since there is no air conditioning, you may want to bring a fan.

**Off-Campus:** For those who prefer to stay off-campus, rooms have been reserved at the following hotels: Best Western - Staunton Inn, 703-885-1112; Comfort Inn, 703-886-5000; Hampton Inn, 703-886-7000; Holiday

Inn Golf and Conference Center, 703-248-6020; Shoney's Inn, 703-885-3117; Super 8 Motel, 703-886-2888. You must make your own reservations at the motels and be sure to specify that you will be attending Mary Baldwin's Homecoming.

## *Spouses, Guests and Children*

They are welcome and invited to participate in all activities and meals. (Please make reservations for your guests with payment to reflect the additions.) You are welcome to bring your children, but no organized activities are planned. Traditionally, the class dinners, Champagne Reception and Candlelight Dinner are adult-only events.

Children 12 and under pay half-price for on-campus accommodations, meals and events. There is no cost for children under 2, except for baby-sitting. Please bring a portacrib and anything else your child might need. We will send you a list of baby-sitters for you to contact in advance if you need it.

## *Registration*

The registration fee covers printing, postage, rental fees and other costs for the weekend, including your class fee. The registration fee must be paid by all participants and guests. Personal checks, Master Card and VISA are accepted. Spouses, guests and children pay a registration fee of \$10.00.

## Reunion Participants

- Early Registration: Pay in full by May 5 and the registration fee is only \$30.00 (this also covers your class fee).
  - After May 5, the registration fee is \$40.00 per person.
  - After May 12, the registration fee is \$50.00.
- Cancellations with refunds will be honored until Friday, May 22.

## Airline Discounts

Uniglobe King Travel, Inc. and USAir are offering special rates to Mary Baldwin College alumnae and guests flying into Shenandoah Valley, Charlottesville, Richmond and Roanoke airports from May 22 through June 1, 1995. These fares are based on USAir's published round

trip airfares within the continental United States, Bahamas, Canada and San Juan. The discount is 5 percent off the lowest applicable published fares.

Remember to book early to save. For further information, call Sylvia Baldwin '76 at Uniglobe King Travel, Inc. at 1-800-548-0778 and refer to Gold File: 23140087.

## What to Wear and Bring With You

For the Candlelight Dinner on Saturday and for most class dinners on Friday, dresses for women and coats and ties for men are suggested. (Refer to individual class dinner information.) Casual dress and slacks are appropriate for all other meals and activities. Bring athletic

equipment, a camera, binoculars, a sweater and comfortable shoes for the hills.

## Recreation and Athletic Facilities

The campus has tennis courts, a track for running or walking, exercise equipment, racquetball courts and the swimming pool in King Gym.

## Area Sights

There will be plenty of information available about other fun places of interest in and around Staunton, such as The Woodrow Wilson Birthplace, the Museum of American Frontier Culture and Historic Staunton Foundation Tours.

# Schedule of Events

## Alumnae College

*Thursday, May 25, 1995*

Picnic Dinner

Music of the Shenandoah Valley  
A musical presentation with dessert and coffee at the home of Fletcher and Margaret Collins

*Friday, May 26, 1995*

Breakfast

Wildflower Walk with Dr. Eric Jones

"Men are from Mars, Women are from Venus" by Ms. Catherine Ferris McPherson '78 and Dr. Judy DeLeau. ADP faculty

"The Culture Wars: Is There a Way Out?" by Dr. James E. Gilman

"Elizabeth to Hillary: Reflections on Four Centuries of Women's Leadership" by Dr. Mary Hill Cole, Dr. Patricia H. Menk, and Dr. Laura A. van Assendelft

Lunch with speaker Dr. James D. Lott, Dean of the College

"Leaders of Mary Baldwin College" by Dr. Patricia H. Menk

Reunion Committee Meeting

Reception honoring retiring faculty and staff. Everyone is invited.

Dinners for the classes of 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985 and 1990

## Homecoming

*Saturday, May 27, 1995*

Bird Walk with John Mehner

13th Annual Fun Run and Walk

Strawberry Breakfast

Allie Rounds

Bloody Mary Reception

Grand Parade of Classes and Class Portraits

Annual Alumnae Association Meeting with Mary Baldwin Alumnae Association awards.

Homecoming Picnic

Open Tennis

Campus Walking Tour

Lawn Party and Croquet

Open time for cultural activities

Champagne Reception Honoring Alumnae Award Recipients

Alumnae Candlelight Dinner

Mary Baldwin Commencement Ball (Black Tie Optional)

*Sunday, May 28, 1995*

Alumnae Choir Breakfast and Rehearsal

Breakfast Buffet

Alumnae Chapel Memorial Service

153rd Commencement

Commencement Reception

Schedule subject to change



## Annual Fund staffers promoted

Tracey Cote Allen '89 has been promoted to director of the Annual Fund, following Nancy McIntyre's promotion to director of special gifts.

In February Associate Vice President for Development Chunk Neale announced the promotions which were effective May 1.

Nancy McIntyre has served as director of the Annual Fund since 1990. Under her leadership Mary Baldwin reached its first ever \$1 million Annual Fund. Nancy also introduced new giving clubs, such as the ADP Loyalty Fund, and implemented the Alumnae Reunion Giving Program.

As director of special gifts Nancy will be responsible for developing a planned giving program at the college as well as managing major gift prospects at MBC.

Tracey C. Allen '89 has served as director of reunion giving for only two years, but she is a veteran Mary Baldwin staffer. She joined the MBC Admissions Office in 1989 and worked as associate director until joining the Annual Fund staff in 1993.

As the new director of the Annual Fund Tracey will be responsible for making sure the college meets its Annual Fund goals--\$1.2 million for 1995-96.



*Tracey Cote Allen '89  
Director of the Annual Fund*

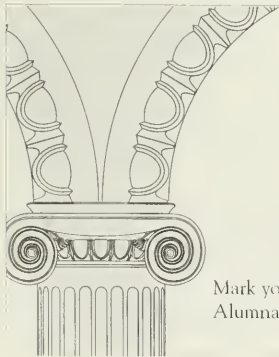


*Nancy McIntyre  
Director of Special Gifts*

New Annual Fund staff introduced in the February issue of *COLUMNS* included Kelly Kennaly '93, who joined the Annual Fund staff as associate director in January. Kelly has held temporary positions in PEG and in the Annual Fund and Alumnae Activities Offices. As associate director Kelly is responsible for directing phonathons and recruiting student volunteer callers. Kelly also manages the alumnae and young alumnae giving programs and is responsible for faculty and staff solicitation.

In November Alicia Fishburne joined

the Annual Fund staff as director of gift clubs. Alicia received her bachelor's degree from Clemson University in 1993 and her M.B.A from Clemson in 1994. As director of gift clubs, Alicia is the Annual Fund staff liaison to the Advisory Board of Visitors. She also works with volunteers to encourage more participation in the upper level gift clubs and travels extensively to meet with alumnae to keep them up to date on college matters and talk with them about how their contributions can make a difference.



## ATLANTA REGIONAL LEADERSHIP FORUM

Mary Baldwin College will sponsor the next Regional Leadership Forum on September 23, 1995 in Atlanta, GA.

Alumnae from Alabama, Florida, Georgia and Tennessee will be invited to learn more about MBC recruitment, alumnae involvement, reunion giving and reunion events. MBC President Dr. Cynthia H. Tyson will present a college update.

Mark your calendars now, and look for invitations in July. For more information, please write the Alumnae Activities Office, Mary Baldwin College, Staunton, VA 24401 or call 703-887-7007.



# FACULTY NOTES

## Presentations

Associate Professor of Economics **Dr. Judy Klein** presented her paper, "A Funny thing Happened on the Way to Equilibrium: The Interplay of Economic Theory and Time Series Analysis from 1890 to 1938," at the January meeting of the American Economic Association and the History of Economics meeting in Washington, DC. In October Dr. Klein made two presentations to graduate economics seminars at Duke University. Her topics were "The Method of Diagrams and the Black Arts of Inductive Economics" and "The Roots of Time Series Analysis in the Index Numbers and Moving Averages of the Bank of England, 1797-1844."

Associate Professor of Asian Studies **Dr. Daniel A. Métraux** presented a paper, "The Soka Gakkai Revolution and its Assent to Power" at the annual meeting of the Southeast Chapter/Association for Asian Studies in Hilton Head, SC, in January. Dr. Métraux also presented his paper, "Hugh MacLennan Literature and the Rise of Quebec Nationalism," at the November Quebec Studies meeting.

Assistant Psychology Professor **Dr. Ashton Trice** presented his paper "Classroom Dynamics in Single-Sex and Coeducational Institutions," at the Women's College Coalition conference held in November at Mount Holyoke College.

## Projects/Conferences

Study Abroad Director and German Instructor **Susan Thompson** traveled to Norfolk and Philadelphia this fall for two conferences on study abroad. She also attended two day-long German scholars seminars in Washington, DC.

ADP Associate Professor of German **Dr. Stevens Garlick** spent the first part of his sabbatical chairing a panel at the NUCEA Division of Arts and Humanities Divisional Conference in Knoxville, TN. In April he presented a paper on reaching culture through language at the Virginia Humanities Conference in Richmond.

PEG Director **Celeste Rhodes** and PEG Assistant Director **Kathryn Buzzoni** attended the 41st Convention

of the National Association of Gifted Children in Salt Lake City, UT, in November. Celeste conducted a session titled "Beware of the Advocacy Trap: Confusing Advocacy with Over-involvement."

Associate Professor of Education **Dr. Patty Westhafer** attended a conference in Chicago on "Teaching the Human Brain." A featured speaker was Dr. Marian Cleeves Diamond, director of the Lawrence Hall of Science and professor of anatomy at the University of California at Berkeley.

Associate Professor of Biology **Dr. Eric Jones** taught field botany during ADP Week and spent a week with AIMS in Rutland, VT.

Associate Professor of Art **Dr. Katharine Brown** coordinated the 10th international Ulster-American Heritage Symposium, a scholarly gathering that takes place in even numbered years, alternating its site between the University of Ulster at Coleraine, Northern Ireland, and at an American institution. The symposium took place in August at the Museum of American Frontier Culture. During the symposium Dr. Brown presented a paper on "The Social and Political Thought of Cecil Frances Alexander, Hymnwriter and Poet."

Tennis Coach **Glen Eastridge** spent six weeks working at the Reebok Tennis Camp at Dartmouth College in Hanover, NH. The camp was directed by Dartmouth's Head Men's Tennis Coach Chuck Kinyon.

Associate Biology Professor **Dr. Jackie Beals** spent three weeks in England with the assistance of the Faculty Exchange Center in Lancaster, PA. The center arranged a housing exchange with a teacher who lived near Leicester, England. Dr. Beals visited Cornwall, northern Wales and Edinburgh.

Last summer Professor of History **Dr. Ken Keller** assembled four collections of data from the 1840, 1850 and 1860 U.S. censuses in St. Louis. Using microcase statistical analysis software, he developed regression coefficients for the data on antebellum agriculture in the Potomac Valley.

Associate Professor of Mathematics

**Dr. Michael Gentry** accompanied a group of Introductory Statistics students to Shenandoah's Pride in Mt. Crawford and Coors in Elkton so his students could observe the use of statistical process control in an industrial setting.

## Publications

Associate Professor of Asian Studies **Dr. Daniel A. Métraux** published his book, *The Soka Gakkai Revolution* in December through the University Press of America. His book is a comprehensive study of the Soka Gakkai's influence on both Japanese society and politics. Dr. Métraux's paper, "Yukio Mishima: Autobiography as Political Fiction," has been accepted for publication in the *Asian Revolution*.

Blue Ridge Community College ADP Center Director **Dr. Diane Ganiere** has published an article with two MBC alumnae, **Christine Dinsmore '85** and **Ellen Silverman '88**. Their article, "The Child/Time Factor in Friendships of Men and Women in Similar Occupations," was published in *Psychological Reports*.

Assistant Professor of Sociology **Dr. Carrie Douglass**' book, *The Celebration of Bulls: Negotiation of Ambiguous Identity in Spain*, was accepted by the University of Arizona Press for publication.

**Rick Plant**, assistant professor of English, had an article accepted for publication. "Coming Out of OK—City" was accepted by the literary journal *Witness* for the winter issue featuring American cities.

Health Care Administration Program Director and Associate Professor of Political Science **Dr. Steven A. Mosher** had an article accepted for publication in the *Texas Journal of Rural Health*. His article, "Managing Change in Rural Health Care," is coauthored by Kathleen Heatwole, vice president of planning and development at Augusta Hospital Corporation.

Veterinarian **Dr. Ruth Chodrow**, adjunct assistant professor of biology, published an article about the development of her pet housecall practice. She received a first runner-up award in a national competition sponsored by *Veterinary Economics*.

# CHAPTERS IN ACTION

## Mobile, AL

Mary Baldwin alumnae joined VMI alumni in October for a cocktail reception and update on the Virginia Women's Institute for Leadership. Special guest speakers included Director of Advancement Services Crista Cabe and Executive Vice President of the VMI Foundation George H. "Skip" Roberts, Jr. MBC alumnae Stuart Mosely Ellis '51 and Sally Heltzel Pearsall '62 helped coordinate the event.

## Orlando, FL

Alumnae and friends joined President Cynthia H. Tyson and Associate Vice President for Development H. E. "Chunk" Neale for dessert at the home of Florence "Flossie" Wimberly Hellinger '52. Ralphetta Aker '88 received RSVPs for the event. Ralphetta and alumnae Elizabeth "Betty" Pringle Borge '41, Lori Galloway '85, Janice Parker Gregory '61, Sally Cox Lee '51, Nancy Falkenberg Muller '67 and Ann "Cookie" Hunter Murray '54 were given a college update by Dr. Cynthia H. Tyson.

## Los Angeles, CA

Chapter leader Catherine (Cathy) Harrell '84 worked with the Alumnae Office to coordinate a luncheon in Santa Monica at the Coast Cafe Patio for area alumnae to meet MBC President Dr. Cynthia H. Tyson. Unexpected heavy rain kept several interested alumnae from attending, but the president received a warm response from those who braved the storm.

## Tampa, FL

Francis Carleton Compton '23, Jan Haddrell Connors '65, Elizabeth "Liz" Sullivan Smith '28, Angela Favata Weck '89 and her father Dr. Martin Favata enjoyed lunch with President Cynthia H. Tyson, Associate Vice President for Development Chunk Neale and Assistant Director of Admissions Jacquelyn Elliott '93. Francis Compton helped arrange the luncheon at the Tampa Yacht and Country Club.

## San Francisco, CA

Kay Hundley Fisher '61 welcomed President Cynthia H. Tyson with a cocktail reception at her home in Hillsborough, CA. Eleven alumnae from the San Francisco Bay area attended.

## Greensboro, NC

Barbara Knisely Roberts '73, Shannon Greene Mitchell '57 and Virginia Hayes Forrest '40 helped organize a cocktail reception at the Greensboro Historical Museum. Twenty-eight alumnae and friends enjoyed kicking off the holiday season and talking with Vice President for Institutional Advancement Mark Atchison. Sabrina Rakes '94 called alumnae in Winston-Salem to encourage them to attend.

## Washington DC

Ingrid Geijer Erickson '89, one of the chapter leaders for the Washington Metropolitan Alumnae Chapter, arranged for MBC alumnae to attend the 1994 matinee performance of the Joffrey Ballet's *Nutcracker Suite*. Thirty-seven alumnae and guests attended the holiday performance at The John F. Kennedy Center Opera House in Washington, D.C. Dean of the College Dr. James Lott and his wife Pam joined Mary Baldwin alumnae for the performance.

## Charlotte, NC

Arline Manning Wilson '80 hosted a holiday cocktail party at her home in early December. Arline was one of many who helped provide the hors d'oeuvres for the event. Alumnae Katherine "Kate" Tennent Taylor '78, Erika "Riki" Kehding Price '79, Linda Martin Graybill '83, Martha McGraw McKaughn '83 and Sarah Beth Sneed Lankford '87 all contributed food for the guests to enjoy. Jennifer Bradley '92 called alumnae prior to the event and over 25 alumnae and guests attended. Former Reunion Giving Director Tracey Cote Allen '89 and Director of Gift Clubs Alicia Fishburne represented MBC and enjoyed meeting local alumnae.

## Atlanta, GA

The MBC Advisory Board of Visitors Executive Committee hosted a cocktail reception at the Terrace Garden Hotel in Atlanta. President Cynthia H. Tyson updated alumnae and friends on the Virginia Women's Institute for Leadership. Amie Adams '88, Chapter Leader Courtney Bell '89, Sally Dorsey Danner '64, Jo Anne Hoffman Jay '70, Karen Schwertfeger '93, Elizabeth Smith '93, Judith J. Wade '69 and Tricia Clardy Wilson '93 helped with the reception.

*Susan Little Adkins '82 talks with Atlanta Chapter Leader Courtney Bell '89 after the ABV Executive Committee meeting in Atlanta.*



*(l-r) ABV member David E. Satterfield, MBC German Instructor Susan Thompson and ABV member Susan Gamble Dankel '68 enjoy discussing Mary Baldwin at the ABV Executive Committee cocktail reception in Atlanta.*



*A large contingency of alumnae attended the ABV Executive Committee cocktail reception in Atlanta — (l-r) MBC Board of Trustees member Ray Castles Uttenhove '68, Betty Herrman '71 and Elizabeth B.J. Felton de Golan '79.*



# CHAPTERS IN ACTION

## Philadelphia, PA

Fifty-five alumnae, faculty and staff joined President Cynthia H. Tyson on February 1 at the Philadelphia Museum of Art to see the Barnes Collection exhibition. The collection, impressive though it is in scope and size, is rarely seen. The collection contains over 80 paintings, including works by Renoir, Gauguin, Matisse and Cezanne. A wine and cheese reception and private slide presentation were offered to the MBC guests attending the event. Former Reunion Giving Director Tracey Allen '89 coordinated the event with the help of local alumnae volunteers.



## Roanoke, VA

President Cynthia H. Tyson, Director of Advancement Services Crista Cabe and Vice President for Institutional Advancement Mark Atchison met with 45 alumnae, spouses and friends at the Shenandoah Club for a cocktail reception. A college update was given by Dr. Tyson, and Crista Cabe discussed the Virginia Women's Institute for Leadership. Judy Lipps Garst '63 and Gretchen "Gale" Palmer Penn '63 helped recruit local alumnae to attend.

*Attending the Barnes Collection exhibition at the Philadelphia Museum of Art are (l-r) Jim Buck, President Cynthia H. Tyson, Elia Durr Buck '50, Elia's daughter-in-law Lin Buck and son Jim Buck.*

## Richmond, VA

Mary "Carpie" Gould Coulbourn '63, Beverly "Bev" Estes Bates '64, Florence Jeffrey Wingo '40, Maureen Cullather '91 and Stephanie Baker '91 worked with the Annual Fund Office to coordinate a luncheon at Westminster-Canterbury's Roof Terrace Restaurant. President Cynthia H. Tyson, her mother Edna Haldenby, and Director of Special Gifts Nancy McIntyre attended the luncheon and greeted over 25 alumnae from the classes of 1920 through 1942.

## Virginia Beach, VA

Karen Wood '92 planned the "Gabbins" at the Gazebo" event. Alumnae enjoyed cocktails and food at the Duck Inn in Virginia Beach. During the event Director of Volunteers Jennifer Sowers and Alumnae Office Coordinator Tracy Goad '94 discussed additional opportunities for alumnae events in the Norfolk and Virginia Beach area.



*Sarah Eschinger '93, Karen Wood '92, Emily Oehler '93 and Stephanie Leftwich '92 enjoyed catching up with one another at the Virginia Beach event at the Duck Inn.*



## Staunton, VA

Dr. Fletcher Collins, Jr., professor emeritus of theatre, and his wife Margaret graciously hosted another Mary Baldwin event at their home, the Oaks. The evening began with a candle-light cocktail reception followed by a performance of *Allie Rounds*. Mitzi Leshner '95 presented an outstanding performance of the one-woman play by Barbara Allen Hite '58 based on Alansa Rounds Sterrett's experience at The Augusta Female Seminary during the Civil War. Thirty alumnae, friends and faculty enjoyed the evening.



## San Antonio, TX

Charlotte Wenger '83 helped coordinate an event welcoming President Cynthia H. Tyson and Professor of Theatre Dr. Virginia Royster Francisco '64 to San Antonio. Twenty-four alumnae and guests attended including former Mary Baldwin Chaplain Debbie Dodson Parsons.

*Alumnae attending the Gabbin' at the Gazebo event included Chrisley "Chris" Baylor '86, Ellen Anderson Hill '67 and Julia Anderson Wilson '71.*

## Allie Rounds on the Road

### Raleigh, NC

Fourteen alumnae and friends were entertained with an afternoon performance of *Allie Rounds* at the home of Elizabeth "Betsy" Kenig Byford '68. Alumnae reminisced about Apple Day while enjoying apple cider and refreshments.



### Dallas, TX

Mary Ellen Killinger Durham '66 hosted a performance of *Allie Rounds* in her home for Dallas alumnae and friends. Carla Rucker Nix '57, Joan Velten Hall '67 and Sally Simons '80 all helped to welcome Mitzi Leshner '95, *Allie Rounds* performer. The event was attended by 22 area alumnae.

### Houston, TX

New Houston Chapter Leader Cynthia Knight Wier '68 helped organize a successful event hosted by Najia "Nana" Hassen White '55. Mitzi Leshner '95 entertained 24 guests during her *Allie Rounds* performance. Claudia Turner Aycock '66 helped host Mitzi while she was in Houston. The evening began with a wine reception, followed by the performance and a dinner buffet.

# CHAPTERS IN ACTION

## Recruitment Events

### Atlanta, GA

"Mary Baldwin College is Coming to Town" was the theme for the recruitment event in Atlanta, GA, on December 11, 1995. B. J. Felton de Golan '79 hosted the event in her home where more than 20 prospects and their families learned more about MBC. Local alumnae Tricia Clardy Wilson '93 and Karen Schwertfeger '93 attended the event. Also representing Mary Baldwin was Assistant Director of Admissions Jacquelyn Elliott '93, Director of Volunteers Jennifer Sowers, MBC freshman Brooke Baldwin '98 and her father.

Atlanta Chapter Leader and admissions volunteer Courtney Bell '89 helped organize "Holiday Cheer" at Tu Tu Tangos where Director of Volunteers Jennifer Sowers and Assistant Director of Admissions Jacquelyn Elliott '93 met with local volunteers. Attending the event were Courtney Bell '89, Beatrice Quintavalli '89, Karen Schwertfeger '93, Elizabeth Smith '93, Tricia Clardy Wilson '93 and Lisa Holcombe '89.



*Attending the prospective student party in Danville, VA, are (l-r) Danville Community College President Carlye Ramsey, MBC Vice President for Institutional Advancement Mark Atchison, President Cynthia H. Tyson, Toni Powell and Parents Council member Brooks Powell.*

### Danville, VA

In early January a party for prospective students was held in Danville, VA, at the home of Parents Council member Brooks Powell and his wife Toni. Parents Council member Sue Lea and her husband Townes helped with the party. Former Board of Trustees member Susan Thompson Hoffman '64, former Alumnae Board member Susan Martin Cooley '80, Alice Norman '94, and current students Anne Powell '98 and Carrie Turlington '98 attended the event with over 30 guests. President Cynthia H. Tyson, Vice President for Institutional Advancement Mark Atchison and Director of Admissions Patricia LeDonne also attended.

*Helping to recruit students at a party at the home of Brooks and Toni Powell are former Board of Trustees member Susan Thompson Hoffman '64, former Alumnae Board member Susan Martin Cooley '80 and MBC freshman Anne Powell '98.*



# GETTING THE BIGGEST BANG FOR YOUR ANNUAL FUND BUCKS

Companies may be trimming, downsizing, rightsizing, or just plain cutting their philanthropy these days — but a large percentage still generously match their employees' charitable contributions.

Matching gifts from employers are a significant part of corporate support for Mary Baldwin. Over the past five years, matching gifts from companies have resurged after several years of decline. But many MBC alumnae and friends are still unaware of their company's matching gift policies.

## GET YOUR JUST DUE

Mildred "Punkie" Lawson '73, senior vice president at NationsBank in Charlotte, NC, tells us that she views her company's matching gift program as "an extension of my overall benefits." Punkie suggests that alumnae investigate and use the matching gift programs already in place at their companies. And if your company does not have a matching gift program, Punkie says, "Be proactive in encouraging them to start one. These programs benefit their company as well as MBC." Companies frequently find matching programs to be the simplest way to spread their charitable dollars equitably while supporting the causes that their employees believe in.

## INCREASE YOUR CREDIT

Using your matching gift benefit lets you increase your gift to MBC without dipping into your own pocket. Susan Warfield Caples '60 states, "My yearly gift to the Annual Fund has always included a matching gift from my husband's employer, Exxon. If I did not take advantage of Exxon's matching gifts program, it would be as if I were saying 'no thank you' to the opportunity to double and even triple my gift to Mary Baldwin. Through Exxon I have supported my college at a level I may not have otherwise been able to reach.

"Exxon's three-to-one matching policy means that a \$100 gift becomes a \$400 gift and a \$500 donation is converted to a healthy \$2000," says Susan. Though few companies are quite as beneficent as Exxon, many have at least a one-to-one matching policy which doubles your dollars to MBC.

## KEEP YOUR ALMA MATER POSTED

We, of course, always love to hear from you, and keeping us up on career changes in your life is particularly helpful. Having an accurate record of employers (yours and your spouse's, if applicable), is useful in a variety of contexts — from alumnae networking to student externship possibilities to making our case with potential corporate grantors. Up-to-date records also help MBC track employer's matching gift policies.

Help us help you by completing and returning the tear-out card in this issue of *The Mary Baldwin Magazine* — or send us one of your business cards. Even if you are not eligible for a matching program, let us hear from you. And if you have questions about your company's matching gift policy, call your personnel department or Tracey Allen, director of the Annual Fund at 703-887-7011.

## MATCHING GIFT INFORMATION FORM

Name \_\_\_\_\_ Class Year \_\_\_\_\_

Title \_\_\_\_\_

Business Address \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_

You may provide the above information to:

☐ current student    ☐ MBC alumnae    ☐ MBC faculty/staff

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

☐ Please do not release any information without contacting me first.

Spouse's employer if applicable \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return to:

Tracey C. Allen '89  
Annual Fund Office  
Mary Baldwin College  
Staunton, VA 24401

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